

Do you like our **new design**?

It is narrow so it can be used with the iPhone as well as with a desktop browser.

The home page has two main sections:

News and Reviews

Featured Products

In each section, only the top 3 items are displayed. Much more is available—just click “More . . .” and additional news/reviews or products will be displayed.

News and Reviews Section

We post new information about our services, tips for using products, reports and articles about Chinese art, and other material that might be of interest to our customers. If an item posted in this section is related to a product, when you click on it you will be linked to information about that product; if an item is related to information on other sites, news articles, wiki, books, etc., click on it and you will be linked to the page that has that information. This section is a little like a blog.

You can now post reviews of our products and services. We read all comments, positive and negative, monitor them for appropriateness, and post all that are approved. They appear on the product page as well as the home page. Paragraphs with star ratings are reviews, and when you click on them you will be linked to information on the product reviewed.

Each review and each new item is limited to 250 characters/letters. This is shorter than a blog article and longer than a tweet.

Featured Products Section

This section contains descriptions and illustrates of our products.

Page Navigation



Clicking on the Good Characters logo will take you to the main home page that will have links to sub-sites such as Good Characters Naming, Good Characters Calligraphy, Good Characters Blog, etc.



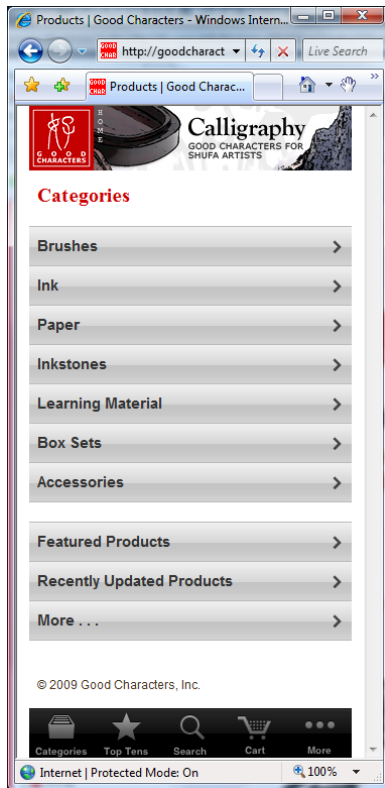
Clicking on this image will always take you to the Calligraphy site home page.



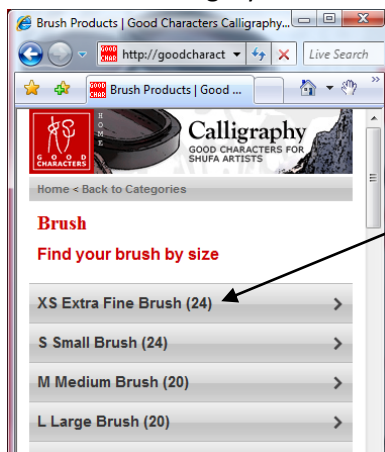
Clicking on these icons at the bottom of each page will take you to Product Categories, Top Tens, Search, Cart, and More (additional links).

How to Find Products

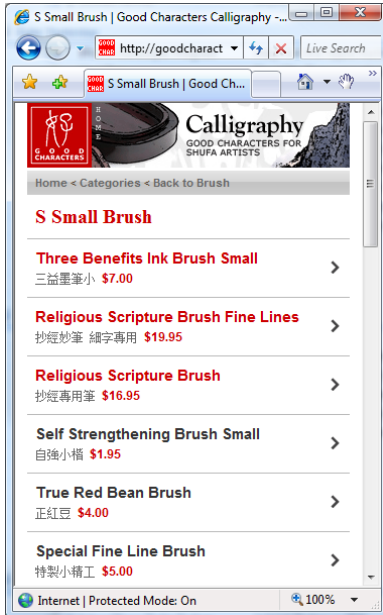
1. When you click on the Categories icon, you'll see the main product categories. Navigate through the links to find the product you want.



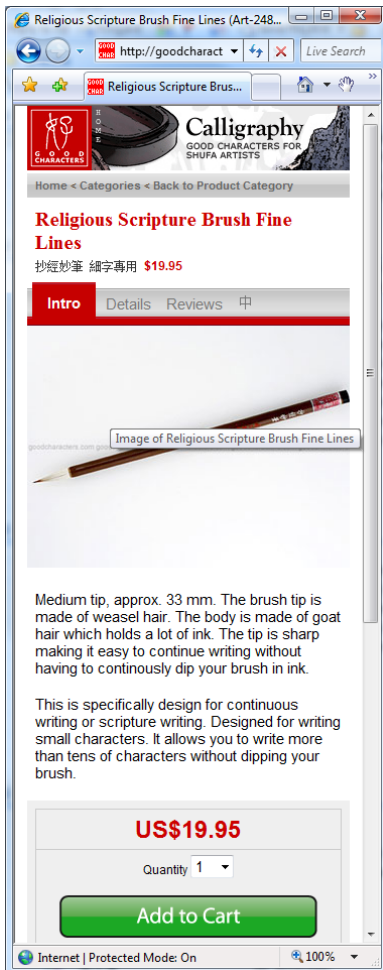
2. In each subcategory you'll see a number in parentheses. This is the number of different product items in the category.



3. Products with names in bold red are featured products. The prices are usually shown in bold red also, indicating that the product is in stock and ready for immediate shipment. If you see a price in small gray print instead of red, it means the product is not in stock. You can still order it and we will ship it usually within 3 weeks. There are some items we do not stock until a customer asks for them.



4. When you click on a product, you'll see the Intro page:



Intro page has one image and a basic descriptions of the product. You can select the quantity and click on “Add to Cart.”

5. You can also click on “Details and Reviews” to see more information about the product.



- The Details page has more product images, quantity discount pricing info, in-stock or out-of-stock info, and product dimensions.

Religious Scripture Brush Fine Lines (Art-248...)

http://goodcharact... Live Search

Religious Scripture Brus...

No Good Good Good Good
[more](#) [more](#) [more](#) [more](#) [more](#)

Type of Hair (Weasel-tail is traditionally referred to as *wolf-hair*)

Squirrel Rabbit Badger Bristle **Goat**
[more](#) [more](#) [more](#) [more](#) **Yes** [more](#)

Ox Ear Horse Weasel Deer Nylon
[more](#) [more](#) **Yes** [more](#) [more](#)

\$19.95

Quantity	10-49	50-99	100+
Price	\$17.95	\$16.00	\$14.00

In Stock. Usually ships within 24 hours.

Quantity

Add to Cart

Length	8.75 inches (222 mm)
Width	0.35 inch (9 mm)
Height	0.35 inch (9 mm)
Tip Diameter	0.27 inch (7 mm)
Tip Length	1.21 inches (30 mm)
Net Weight	0.3 ounce (8 grams)
Shipping Weight	1 pound (0.4 kg)

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Categories Top Tens Search Cart More

Internet | Protected Mode: On 100%

7. The Reviews page has reviews from customers or tips and additional descriptions from us.



8. For those who read Chinese, we also have a Chinese version Details page.

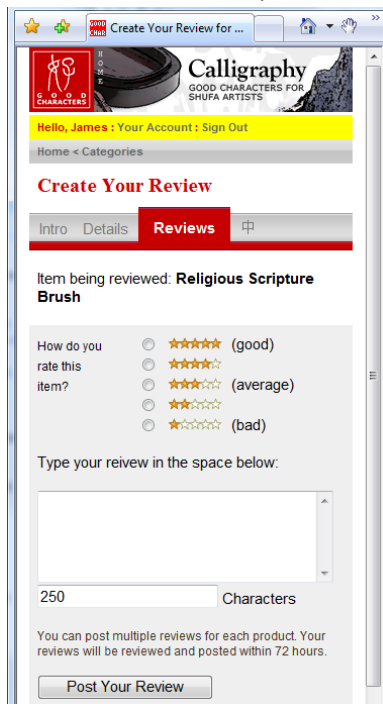


How to Submit a Product Review

1. If you've signed in, you can write your own review by going to a product's Reviews page and clicking on "Create your own review."



2. We'd like you to focus on a specific aspect per review so others can find your review helpful. You can submit multiple reviews for a product since each review is limited to 250 characters.



3. Each time you submit a review, we'll review and approve it and add "two cents" to your account to thank you for giving us your "two cents."